Transformation Strategy: Downtown becomes the center for business and living

Why? To continue developing a vibrant commercial base centered on tourism and strategic supported growth while maintaining the peace and tranquility of our small town charm.		
Wildly Important Goals ™		
Goal 1	***Goal 2***	***Goal 3***
Downtown Marketing and Messaging	Redevelopment of Downtown Properties	Trails Program; Recreational Opportunities and Enhancement
Lead Board Member: Emily Herrin	Lead Board Member:	Lead Board Member:
Repeat Annual Responsibilities		

Transformation Strategy: 2021 Annual Work Plan

Goal:	**Define Success:**
Trails Program; Recreational Opportunities and Enhancement	Milestone: Revisit the GMRC rail plan by Jan 30 Objective: Develop Trails Map by December 30

Partners:

GMRC, Brian Horton, Habersham Chamber

Task	Volunteer Responsible	Staff Responsible	Due Date	Progress	Budget
1. ID of funding (grants) for Trails	Laurin Yoder	Jessie Owens	January 20		Time
2. Dialogue with Railroad and property owners	John Borrow	Dee Anderso	March 202		Time
3. Revisit GMRC Rail Plan	John Borrow	Lindsey Fitzg	January 20		Time
4. Marketing of seven downtown parks	Lindsey Fitzgerald, Emily Herrin, Haven	Lindsey Fitzg	Ongoing		Time <$1,000
5. Trails Map	Brian Horton	Jessie Owens	December		Time <$500
6.					
7.					
8.					
9.					
			Total:		