



DDA/Main Street Board Meeting

AGENDA

Thursday, June 2, 2022 8:30 AM
Downstairs Commissioner's Conference Room

1. Meeting called to order:
 - a. Motion made to call meeting to order by Cagney Meads, seconded by Brentt Cody at 8:35 a.m.
2. Financials:
 - a. Operating- \$644.22
 - b. Façade- \$2,373.80
 - c. Savings- \$25.00
3. Old Business
 - a. Mural
 - i. Lindsey Holt said that the graphic designer has been out of town so there is nothing to report this month.
 - b. Entertainment District
 - i. Jessie said that the Entertainment District and its boundaries have now been marked. The business owners need to start educating the public on what that means.
 - c. Fundraising
 - i. Lindsey F. will reserve the Community House for Friday, October 21 for a Halloween party. We need to confirm the dates for the Habersham Central Football schedule.
 - ii. Cagney gave an overview of the notes she made during pre-planning. They included providing appetizers only, cash bar, silent auction, begin at 7, hiring a DJ, ticket fees, and a name for the event. She and Lindsey will continue to work on this.
 - d. Business and Amenities to serve residents
 - i. Jessie said she still has the investor who wants to buy the building on Hodges Street, but Mr. Higgins is giving her the cold shoulder about it
 - ii. Jessie said that some of our property owners may not have the same vision for downtown Cornelia as the DDA. Emily recommended that we invite some of the property owners to the next DDA meeting to discuss what their goals are for our downtown and to see how we can work together to get good quality tenants.
 - e. Beautification Initiatives and Design
 - i. Lindsey F. has put out three more planters throughout downtown. They spruce the place up and they look really good.
 - ii. There was a discussion about various other projects that need to be done to make Cornelia more desirable and aesthetically pleasing.
4. New Business
 - a. None
5. Next Board Meeting: **TBD** at the Downstairs Commissioner's Conference Room

- a. Jessie says that historically, the July meeting never reaches a quorum. With two board members having babies around the same time, it may be ideal to cancel the July meeting. Jessie will send an email out to the board for a vote.
6. Adjourn- Motion made to adjourn by Lindsey Holt, seconded by Cagney Meads at 9:53 a.m.

Present: Emily Herrin, Cagney Meads, Brentt Cody, Lindsey Holt, Lindsey Fitzgerald, John Borrow, Jessie Owensby

Absent: Heath Barrett, Sarah Higgins, Jason Tanner

Guest: None