



DDA/Main Street Board Meeting

AGENDA

Thursday, September 8, 2022 8 :30 AM
Downstairs Commissioner's Conference Room

1. Meeting called to order: 8:34 a.m.
2. Financials:
 - a. Operating- 3,588.80
 - b. Façade – 609. 22
 - c. Savings - \$25.00
3. Old Business
 - a. Mural
 - i. Nick Morris – Nick joined the DDA meeting to discuss ideas for our downtown mural. He should 4 renderings (2) for each location. We agreed we liked the ideas and will continue to work with Nick on a definite sketch in months to come. We also discussed possible funding for this project, grants, sponsorships, or the city helping fund the project.
 - b. Fundraising
 - i. Halloween Bash – Emily discussed her planning process with Cagney over the last couple of weeks, dates, times, cost, rentals. Heath explained the budget and the cost of these items and if it would be a good return. We also talked about the time frame for planning and the board agreed it would be best to table this project for next year and get an earlier start on planning. We had 2 return checks from the Summer Nights deposit Lindsey F. stated she would get with Melissa Reeder to hopefully be able to collect on these checks, Heath stated he would stop by North Main Credit Union to get a possible fee returned.
 - c. Business and Amenities to serve residents
 - i. Work Plan reports – Heath opened the conversation about the updates he has on the open buildings downtown, Emily also stated that there isn't much more they can do with Higgins property unless they take a more legal stance and get the city involved. All agreed.
 - d. Beautification Initiatives and design
 - i. Greenspace improvements – Jessie Owensby announce that the greenspace behind Fenders Alley has been completed. The public works department finished the pavers, brick work, and benches.
4. New Business
 - a. Annual Planning Retreat - The board decided on a date for the annual planning retreat to be on November 29th, 2022, from 8:30 a.m. – 1 p.m. at Downstairs Commissioner's Conference Room.
 - b. Term Expiration - Lindsey Holts term will be expiring this year and she will let the board know if she will continue or if she would like to be replaced.

Next Board Meeting: **October 6th** at the Downstairs Commissioner's Conference Room

5. Adjourn- Motion made by Emily Herrin, seconded by Lindsey Holt, all approved at 9:43 a.m.

Present: Heath Barrett, Lindsey Fitzgerald, Lindsey Holt, Brentt Cody, Jason Tanner, Sarah Higgins, Emily Herrin, Cagney Meads

Absent: John
Barrow

Guest: Nick
Morris