



# DDA/Main Street Board Meeting Minutes

Tuesday, November 14, 2023 9:00 AM

Commercial Executive Suites: Upstairs Events Room

1. Meeting called to order by Emily Herrin, seconded by Sarah Higgins, all in favor
2. Financials:
  - a. Operating- \$6397.14
  - b. Façade- \$1509.28
  - c. Savings- \$25.00
3. New Business  
New Member
  - a. Alex Michelle- Marketing Director @ Chamber
4. Potential Volunteers/Committee members
  - a. Garret and Mike @ Double Crown
  - b. Zach Staggs @ BSG Coffee Shop
    - i. All three would like to be board members could maybe bring them on and put them in positions as they open up in the future
5. Sign Grant- Farmacia
  - a. Jay Reeder asking for \$500 (more than half of cost)
  - b. Motion made to approve by Emily Herrin, seconded by Brent Cody, all in favor, Sign Grant approved
6. Old Business
  - a. Upcoming Events
  - b. Christmas in Downtown Cornelia
    - i. Activity Schedule-
      1. Update schedule with Christmas tree auction hosted by Cornelia H&T Board
    - ii. CB&T is doing smore's- do we as a DDA still want to provide them?
      1. We don't want to take away their business, so we will scratch that for this year, as well as hot chocolate as Whistle Top is providing that
7. Board Meeting- **Thursday, December 7** at the Downstairs Commissioner's Conference Room
8. Motion made to adjourn by Heath Barret, seconded by Lindsay Holt, all in favor

Present-Emily Herrin, Brent Cody, Lindsay Holt, Sarah Higgins, Heath Barret, John Borrow, Jamie Keller, Alex Michelle, Jessie Owensby, Noah Hamil

Absent-

Guests- Dee Anderson