



DDA/Main Street Board Meeting AGENDA

Thursday, August 3, 2023 8:30 AM

City Hall: Downstairs Commissioner's Conference Room

1. Meeting called to order by
Emily Herrin
Seconded by Brentt Cody
Agreed by All
2. Financials:
 - a. Operating- \$1,509.22
 - b. Façade- \$3,325.93
 - c. Savings- \$25
3. Old Business
 - a. Farmer's Market: Not worth the effort, canceling remaining one in August
 - b. Summer Nights: Lots of questions! Will Go over list provided by Lindsey
 - i Meeting between DDA and Entertainment District to explain
 - a Explain Main Street Manager job
 - b Marketing Resources available to businesses
 - c Money goes to Façade Grant
 - d DDA officially is adopting ownership of Catch Me in Cornelia: Summer Nights Festival
 - ii Comments regarding festival
 - a Porta Potties- bad spots
 - b Vendors- Cut down and spread out more (1 of each)
 - c Banners/Signs- More of them and at more corners
 - d Road Closure- Shut down Hodges St at noon
 - e Vendor Power + Water- Can't provide either, must be provided by themselves
4. New Business
 - a. New Member Jamie Keller- Sugartopia
 - i Vote- Motion made by Brentt Cody, seconded by Heath Barrett, agreed by all, majority vote
 - b. Involve Entertainment District with meetings?
 - i Good member that could provide better communication between Entertainment District and DDA
 - c. Chip's Service Sign Proposal
 - i Proposal Denied, no vote, doesn't meet downtown district requirements to be funded

5. Next Board Meeting- Thursday, **September 7** at the Downstairs Commissioner's Conference Room

6. Adjourn motion made by Brent Cody, seconded by Heath Barrett, agreed by all

Present- Lindsey Holt, Brentt Cody, Heath Barrett, Emily Herrin, John Borrow, Jessie Owensby, Noah Hamil, Sarah Higgins (via phone)

Absent- Jason Tanner

Guests- Dee Anderson