



DDA/Main Street Board Meeting

AGENDA

Thursday, April 4, 2024 8:30 AM

Cornelia City Hall: Downstairs Conference Room

1. Meeting called to order by Brent Cody, seconded by Heath Barret, all in favor.
2. Financials:
 - a. Operating- \$ 1,809.52
 - b. Façade- \$ 11,398.52
 - c. Savings- \$ 25
 - i. The board needs to spend some money this year so let's SPEND!
3. New Business
 - a. Committees
 - i. Committee Reports

Beautification wants to boost the appeal of the streets with hanging baskets of greenery. Lindsay Holt will look into the cost of obtaining greenery and Noah will look into the city catalogue about prices for hangars/hooks. Beautification also wants to get with Cliff Mcentry to set a downtown cleanup date. Progress with the potential mural has fallen through as the potential artist had quit responding. So, if the board wants to get a mural in progress we need to find another paid artist, not a volunteer artist. Or another potential idea could be to put up a mural panel at the splash pad or another highly populated area. Promotions want to invest in Summer Nights Banners to around town and hang up at the concert on May 18th.

Economic Development is meeting with the Carl Vinson @ 12:30 today to discuss future construction projects. The projects included the amphitheater and multifunctional playground.
 - b. Zoning and Planning Trainings April 11th
 - i. Training is happening next Thursday and Friday April 11-12th in Young Harris Ga. Most of the board members are unable to make it with such little notice given, will look for other training opportunities in the future.
 - c. Sign Grant- Holcomb's
 - i. No questions regarding the actual application and design proposed. The only question brought up is \$1,500 Façade request and \$500 Sign request. It was believed by many of the board members to have been a \$1,000 Façade and \$500 Sign limit. It was unsure if that was a mistake or if it had been changed. Noah Hamil will double check this by going through documents and previous meeting minutes. Brent Cody made a motion to approve the application and grant the maximum amount that we can grant for both Sign and Facade, seconded by Lindsay Holt, all in favor.
 - d. Potential Fundraiser
 - i. Jamie Keller- Basketball Tournament

Jamie Keller was not in attendance, but Noah relayed the info to the rest of the board members. Essentially this idea was sparked due to the chamber bowling and golf tournaments. While the board agreed this has potential, but a place

to do something like this is in question. We don't have enough courts in actual downtown and renting a gym at a school could be a lot of money. The board agreed to table this idea for now. The board likes the idea of a sports tournament and wants to look further into it. Such sports as Pickle Ball are developing a fan base in the area. The board wants to look into setting up some temporary courts.

4. Old Business

a. Fundraising

i. Bingo Night – updates

We have the cards, balls, and markers, but really need to jump onto getting prizes for the games. This is important as prizes are what bring people to the event and make them want to buy more cards. The board brainstormed some businesses and agreed to split them up amongst the group. The board agreed to buy 2 \$25 gift cards/certificates and allow them to donate anything else they'd like to. Noah also claimed the Cornelia train depot just got some new merchandise (Shirts, hats, and tumblers) which can also make for some great prizes. The board also wants Noah to get on WCON and WCHM to get the word out about the Bingo Night.

b. Summer Nights: Catch Me in Cornelia

i. Any new ideas/suggestions?

The DDA wants to put together a sheet to go handout to all the businesses in downtown with some facts and suggestions to make their storefront look appealing to the attendees at these events.

Next Board Meeting- **Thursday, May 2** at City Hall in Downstairs

Conference Room

5. Motion to adjourn made by Heath Barret, seconded by Brent Cody, all in favor.

Present- Emily Herrin, Lindsay Holt, Brent Cody, Heath Barret, Noah Hamil

Absent- Alex Michelle, Jamie Keller, Sarah Higgins, John Borrow, Jessie Owensby

Guests- None